

PRIVACY POLICY

Welcome to Scale Consultancy! We take your privacy seriously, and this policy explains how we collect, use, and protect your personal information. By using our website, you agree to the terms outlined below.

Information we collect:

- **Personal Information:**
 - When you sign up for an account, subscribe to our newsletter, or make a purchase, we collect information such as your name, email address, and billing details.
 - We may also collect information you provide when contacting us through forms or customer support.
- **Automatically Collected Data:**
 - We use cookies and similar technologies to collect data about your browsing behaviour, device type, IP address, and other technical information.
 - This helps us improve our website, personalize content, and enhance your experience.

How We Use Your Information:

- **Providing Services:**
 - We use your personal information to deliver the services you've requested (e.g., processing orders, sending newsletters).
 - We may also use your data to improve our website and tailor content to your preferences.
- **Marketing and Communication:**
 - With your consent, we may send you promotional emails or updates about our products and services.
 - You can opt out of marketing communications at any time.
- **Legal Compliance:**
 - We may process your data to comply with legal obligations (e.g., tax reporting, fraud prevention).
- **Data Security**
 - We take appropriate measures to protect your data from unauthorized access, loss, or misuse.
 - However, no method of transmission over the internet is 100% secure, so we cannot guarantee absolute security.
- **Third Parties**
 - We may share your information with trusted third-party service providers (e.g., payment processors, analytics tools) to improve our services.
 - We do not sell or rent your personal information to third parties
- **Your Rights**
 - You have the right to access, correct, or delete your personal data. Contact us if you need assistance.
 - You can also opt out of cookies or withdraw consent for marketing communications.
- **Changes to this Policy**
 - We may update this privacy policy periodically. Check back for any changes.

Contact Us

If you have any questions or concerns about our privacy practices, please [contact us](#).